



Dear Friends,

Stepping Out for DASI – Red Shoe Sussex brings together good music good people, good food and LOTS of fun for an evening to remember and all to make a difference. Over the last three years **Red Shoe Sussex- Stepping Out for DASI** has raised over \$43,000 to benefit DASI and BW NICE, Inc.

Together, again this year, we will be enjoying networking, shopping among a select group of local vendors, a full sit-down dinner, an INCREDIBLE Wine Pull, our famous Red Shoe Contest, dance floor and great music with local musicians.

Proceeds from the event will help support our charity partner: DASI (Domestic Abuse & Sexual Assault Intervention Services) and the work of BW NICE, Inc to end domestic violence here in Sussex County and across the country. DASI believes that all forms of violence and abuse are intolerable, and that social change is necessary to end interpersonal violence. DASI's mission is to foster mutual respect and healthy relationships by providing comprehensive services to survivors of domestic violence and their families. DASI also provides critical prevention and advocacy programs.

BW NICE, Inc., a 501 c3 non-profit, works with new and existing chapters in New Jersey, Pennsylvania, Ohio, Texas, and Colorado to support the work of their local organizations to end domestic violence. BW NICE, Inc. is forming new chapters each year to expand their charitable work and connect more business-women to this philanthropic mission.

To boost the impact, we make for DASI and BW NICE, Inc., we need your help. We have numerous opportunities for support including event sponsorship, limited vendor opportunities, print and online advertising, donating a fine bottle of wine to the wine pull and of course, attending and joining us for an incredible evening.

On behalf of the Sussex County Executive Leadership Committee and the Board of Trustees of BW NICE, Inc. we hope you will consider supporting this worthwhile cause by joining us at the event. In return, we promise you, an evening to remember!

Thank you for your support.

Sincerely,

Diane Simovich
Founder
BW NICE, Inc.

Donna Price
President
BW NICE Sussex Chapter



October 8, 2020 6:00 PM
Registration and vendor tables open at 5:00 p.m.
Lake Mohawk Country Club
21 The Boardwalk
Sparta, NJ 07871

Benefiting

& BW NICE, Inc

Sponsorship Opportunities

_____ **The Ruby Glass Slipper - \$20,000 Presenting Sponsor**

Reserved seating for 12, your company featured on welcome banner as presenting sponsor, full-page color ad in the program book, featured recognition on the BW NICE website and social media, press release announcing sponsorship, radio spot featuring sponsorship, five minutes to speak at the event to welcome guests, 3 minute video featured on chapter Facebook page and on our event website, thank you signage on each table.

_____ **The Scarlet Stiletto - \$5,000 Sponsor**

Reserved seating for 10, your company logo prominently displayed at event, full-page ad in program book, recognition on the BW NICE website and social media, thank you signage on each table.

_____ **The Sassy Slingback - \$3,000 Sponsor**

Reserved seating for 8, half-page ad in program book, signage prominently displayed, thank you signage on each table, recognition on the BW NICE website and social media.

_____ **The Darling D'Orsay - \$1,500 Sponsor**

Reserved seating for 6, half-page program ad, thank you signage on each table, social media recognition.

_____ **The Plumy Platform - \$1000 Sponsor**

Reserved seating for 4, third-page ad in program book, thank you signage on each table, social media recognition.

_____ **The Whimsical Wedge - \$500 Sponsor**

Reserved seating for 2, thank you signage on each table, Business Card ad in program book, social media recognition.

Deadline for Sponsorship: September 1, 2020

Business: _____

Business Address: _____

Contact Person: _____

Phone: _____ Email: _____

Check # and Amount: _____

(Payable to BW NICE, Inc. – Note: "for sponsorship" on check)

Pay Online Available: **RedShoeSussex.com/paynow**

*Thank you for considering being a part of this incredible event. Your contribution is truly appreciated.
BW NICE is a 501 (c) (3) Organization, Registered with the IRS. Your contribution is tax-deductible to the extent allowed by law.*

Red Shoe Committee: bwnicesussex@gmail.com
Return form and payment to: BW NICE Sussex | PO Box 650, Sparta, NJ 07871 (DO NOT MAIL CASH)
RedShoeSussex.com



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Advertise in Event Program Book

B & W Only
 provide digital artwork via email

Third Page advertisement: \$100: 5" (w) x 1.25 (h)
 Half-page advertisement: \$200: 5" (w) x 3.875 (h)
 Full-page advertisement: \$300: 5" (w) x 8" (h)

Color Options

Inside Front Cover: \$350: 5" (w) x 8" (h)
 Inside Back Cover: \$350: 5" (w) x 8" (h)
 Back Cover: \$400: 5" (w) x 8" (h)
 Full Page Inside: \$350: 5" (w) x 8" (h)

Our Goal is to make the Program Book a valuable keepsake for each attendee.

Program Book Information:

Program Book Size: 5" (w) x 8" (h)

Accepted Files:

JPEG
 PNG

Unaccepted File Type:

Publisher
 Power Point
 Word

Create an advertisement that brings people into your business and gives value. Not a coupon but something of value – a gift.
EXAMPLES:

- Restaurant: free desert with dinner for two over \$35.00 or \$50.00
- Service Professional: free e-book
- Service Professional: special consult

Deadline: September 2, 2020

Artwork must be submitted via email and must be high resolution.

Business: _____

Business Address: _____

Contact Person: _____

Phone: _____ Email: _____

Ad Size: _____

Check # and Amount: _____

(Payable to BW NICE, Inc. – Note: "for advertising" on check)

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Red Shoe Committee Contact: Donna Price | 973-500-8094 | bwnicesussex@gmail.com
Return form and payment to: BW NICE Sussex | PO Box 650, Sparta, NJ 07871 (DO NOT MAIL CASH)

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Exclusive Vendor Opportunity

Vendor tables are being limited to a total of SIX tables for 2020. Tables will be in the main event room.
Doors open at 5 PM for guests.

Vendor Set up by 4:30 PM. Break down at 9 PM (not before).

Business: _____

Type of Merchandise: _____

Do you require an electrical outlet? ____ Yes ____ No

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Website Link: _____

(We announce each vendor on our website RedShoeSussex.com & our Facebook page.)

Check # and Amount: _____

(Payable to BW NICE, Inc. – Note: “for vendor” on check)

6ft Table: _____ \$150 Member _____ \$175 Guest

Includes dinner for one, additional meals are available at \$35.00 each

We have limited tables this year to SIX paid Vendors

All vendor table applications must be approved by the Red Shoe Committee. The Committee reserves the right to deny an application if the product/service is represented by another vendor or if there is a conflict with the mission of BW NICE, Inc or other conflict as determined by the committee.

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Red Shoe Committee Contact: | Melissa Dietz | 973-903-2983 | melissa.dietz@hotmail.com
Return form and payment to: BW NICE Sussex | PO Box 650, Sparta, NJ 07871 (DO NOT MAIL CASH)

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Ticket Registration Form

Tickets

\$75 In-Advance/\$100 @ Door
Reserved Table of 12: \$840
Reserved Seating for 6: \$420
Tables save \$5 per ticket
Tables MUST Be Paid in Advance/in Full

Purchase:

Online: **RedShoeSussex.com**
Cash/Check Purchase:
Complete form below and mail check to:
BW NICE Sussex; PO Box 650, Sparta, NJ 07871

Name: _____

Business: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Check # and Amount: _____

(Payable to BW NICE, Inc. -on check)

of Tickets: _____ Individual _____ Table

Guest Names:

- | | |
|----------|-----------|
| 1. _____ | 7. _____ |
| 2. _____ | 8. _____ |
| 3. _____ | 9. _____ |
| 4. _____ | 10. _____ |
| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |

Red Shoe Committee | bnicesussex@gmail.com

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